

# THE BUSINESS OF

# SPORTS

a free symposium



UNIVERSITY OF  
BRIDGEPORT

Hosted by students of  
UB's School of Business

**Friday, Sept. 22**  
**1 - 3 p.m.**

Mandeville Hall, Room 107

**Join us for a one-of-a-kind discussion and Q&A on the business of sports from globally-renowned insiders with decades of experience.**

This free-flowing conversation will cover a broad range of topics, including sports team and league management, marketing, branding, and more!

## Bill Manning

President, Toronto FC  
President, Toronto Argonauts



## Brendan Donohue

President, NBA 2K League



## John Mathers

Bridgeport Islanders  
Management Consultant

