

MOO-LA INVT GROUP

FOUNDED BY : NECAS COLLINS

Overview

Moola Investment Group is a financial company designed to reshape the way agricultural investment is done. Farmers currently face a challenge in securing loans to expand their cattle farming business. On the other hand, investors are seeking opportunities that yield great results and diversify their investment portfolio. We aim to bring investors directly to the farmers through a crowd farming platform. This platform creates a partnership between the investor and the farmers while MIG acts as a facilitator throughout the cycle.

The role of MIG is to connect investors and qualified farmers. In doing so, the investor purchases some cattle through our platform. Once a transaction is initiated and funds are cleared, a partnership will be established with a local farmer to purchase cattle at below, or fair market price. The farmer will raise these cattle until it reaches full maturity, where they would contact MIG to facilitate the sales of these cattle at above or at fair market value. Once the cattle are sold the profit is split between the investor and farmer and the funds are deposited in both accounts.



Background

Necas Collins, a University of Bridgeport (UB) Master's in Business Administration student. He credits the Director of the Entrepreneur Center, Professor Elena Cahill, with giving him the confidence and competence to try out this venture. "She is constantly sending us opportunities and providing support along the way," he says.

In a time where there is so much division and unhappiness around us we created a product that acts as a reminder to lead with love for others.